

**Career and Technical Education Plan of Study
Cluster: MARKETING**

Student Name: _____ (PRINT ONLY)

Date: _____

Student Signature: _____

CTE Teacher/Administrator Signature: _____

	9th Grade	10th Grade	11th Grade	12th Grade
	ELA:	ELA:	ELA:	ELA:
	Math:	Math:	Math:	Math:
	Science:	Science:	Science:	Science:
	Social Studies:	Social Studies:	Social Studies:	Social Studies:
Phys Ed: Health:				
Languages:				
Speech: Fine Arts:				
Other Electives:				
CTE Sequence 1- Retail Marketing	Principles of Business, Marketing & Finance	Retailing and E-tailing	Marketing Dynamics	Practicum in Marketing Dynamics
CTE Sequence 2- Sports & Entertainment Marketing	Principles of Business, Marketing & Finance	Sports and Entertainment Marketing	Marketing Dynamics	Practicum in Marketing Dynamics
CTE Sequence 3- Entrepreneur	Principles of Business, Marketing & Finance	Entrepreneurship	Marketing Dynamics	Practicum in Marketing Dynamics
CTE Sequence 4- Advertising & Sales	Principles of Business, Marketing & Finance	Advertising & Sales Promotion	Marketing Dynamics	Practicum in Marketing Dynamics
CTE Sequence 5- Fashion Marketing	Principles of Business, Marketing & Finance	Fashion Marketing	Marketing Dynamics	Practicum in Marketing Dynamics

Note: Students may choose ONE CTE sequence only.